



#### **ABOUT US**

#### **Vision:**

 To be among the top leaders in providing the best innovative and cost-effective solutions

#### Mission:

 To provide quality products, services, and engineering solutions to achieve our client's high standard expectations

#### **Objectives:**

- Attracting and retaining customers
- Developing and keeping a high reputation by selecting well-known brands to work with
- Constant planning for growth
- Maintaining high social responsibilities
- Staying profitable and effective cash flow management
- ${\bf \cdot} Always pursuing strategies to gain market share$

#### **Goals:**

- Increase the total income of the company by %10 over the next two years
- Reduce general expenses by %5 over the next three years
- increase brand awareness
- increase company's share in the market, by acquiring representation of reputable brands
- open three new office locations throughout

the GCC region within the next three years

#### **Overview**

Alfakher started with a vision of 3 friends wanting to create a company where they can share and use their extensive expertise, knowledge, and experiences to become one of the major international players in general trading. In 2019, their vision became a reality with the opening of the company in Oman. Since then, Alfakher has always thrived to surpass the expectations and satisfactions of their esteemed clients.

#### **Our Culture**

Alfakher's culture is rooted and ingrained by giveness. We trust that empowerment is key and therefore we help our stakeholders to achieve more. We believe in innovation and technology as tools to be used to better the world we live in. We seek diversity and inclusion, as well as providing a working environment in which the employee is at ease. Last but not least, we always thrive to maintain high standards of social corporate responsibility and support our employees as they are our principal growth potentials



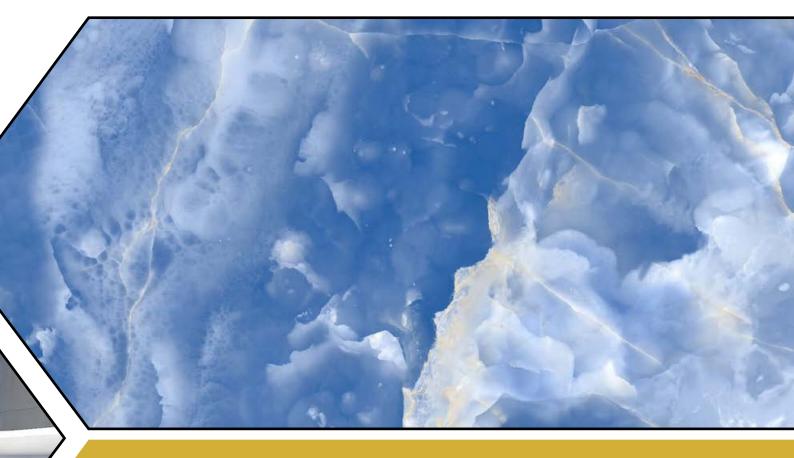




#### **Design**

To start your design project you will easily choose your products or similar products that our designer consultant suggests according to your preferences & architechtural preferences that is been mostly adopted to the inspiration you love.

Get a few compatible design concepts based upon your assessment and budget. Choose your favorite design. Our designer will work with you to bring your design to life by reviewing and refining your custom made 3D model until you find your final modified favorite design at the end.



#### **Implementation**

Alfakher is with you until the end. Alfakher group utilizes the professional group of installation & decoration staff who have the ability to execute your projects according to your design precisely. There is careful coordination between our designer & the decoration department in the implementation of your project details. Each stage of implementation will proceed with the full supervision of our designer. Alfakher's special offer to you is to use this service to touch the concept of Alfakher at the end of the work with your eyes and feel it with your heart.



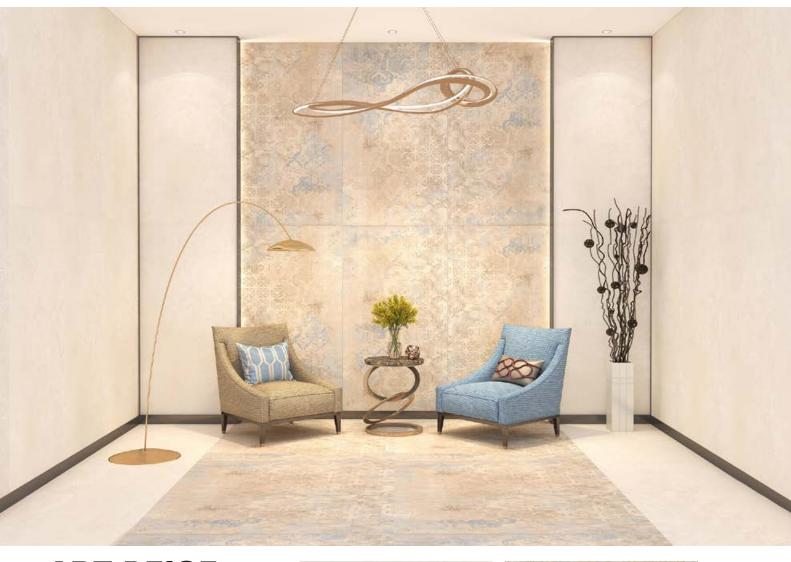
#### AQUAMARINE & AQUARELLA 60\*120











# ART BEIGE 60\*120







# **ART GRAY** 60\*120





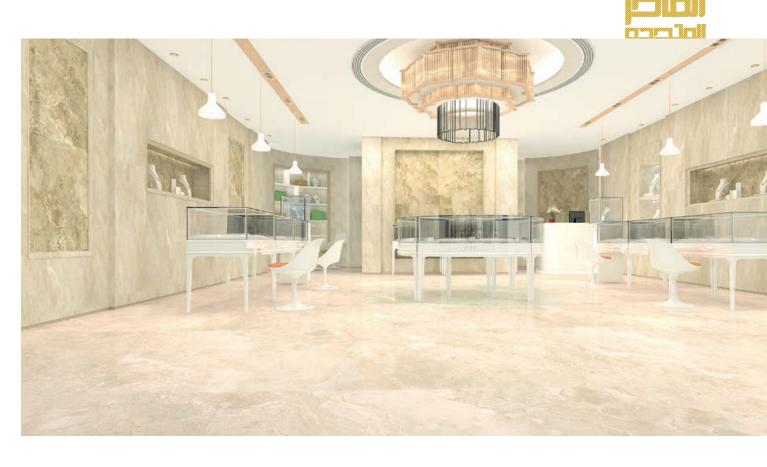


### **BARFATAN BEIGE**

60\*120 80\*80





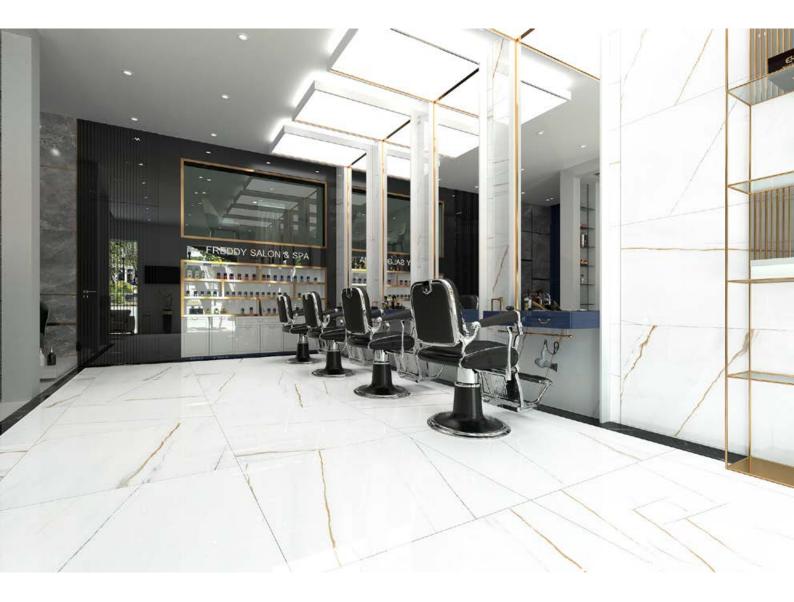


### **BARFATAN CREAM**

60\*120 80\*80







## **BIANCO WHITE**

60\*120 80\*80 60\*60











## **CALCUTTA GOLD**

60\*120

80\*80







### **CALCUTTA GRAY**

60\*120

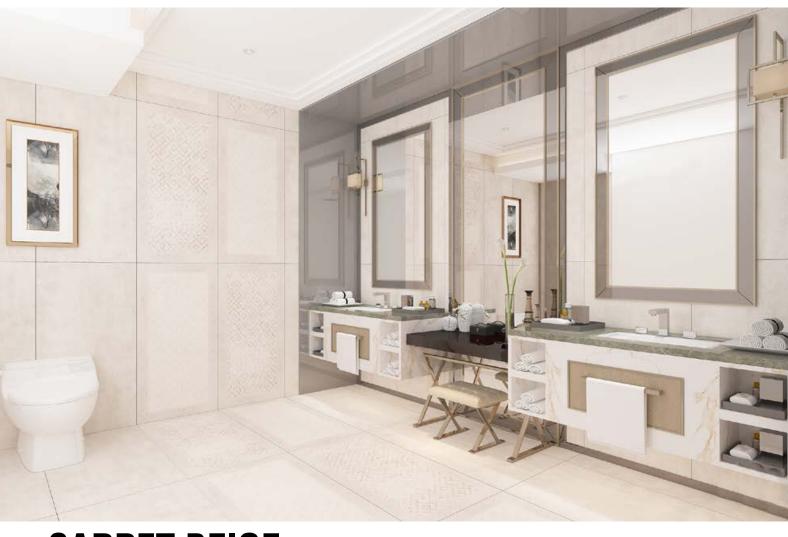
80\*80





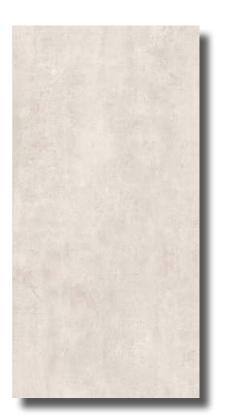




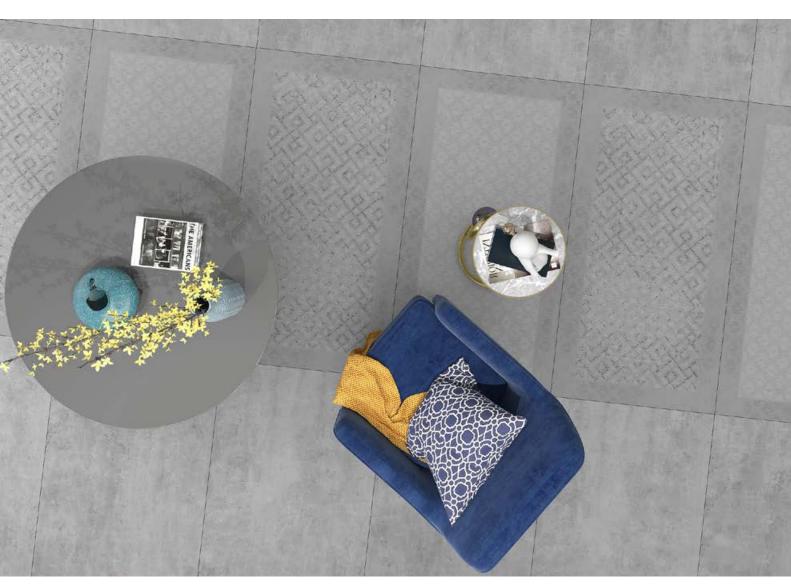


# CARPET BEIGE 60\*120

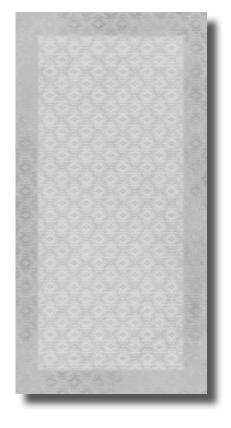








# **CARPET GRAY**









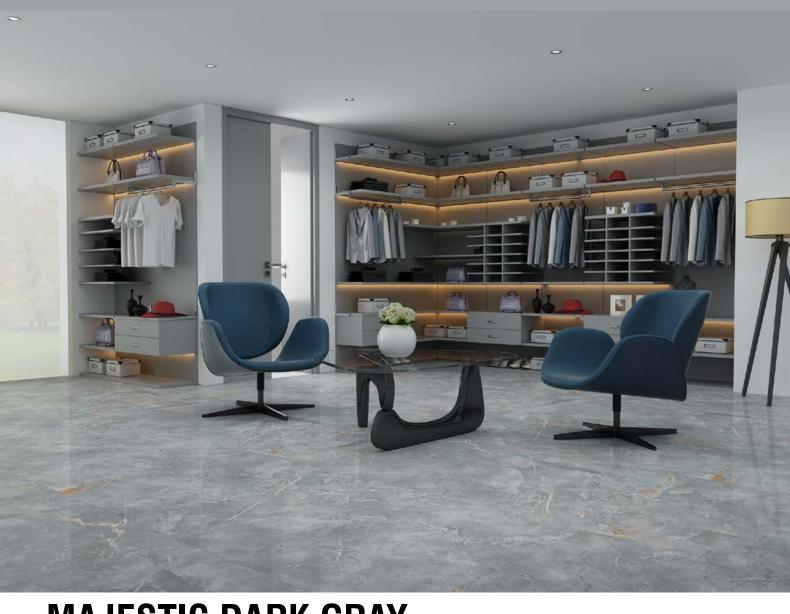


### **GARNET BLACK**

60\*60 80\*80



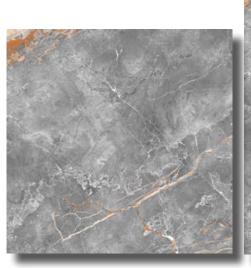


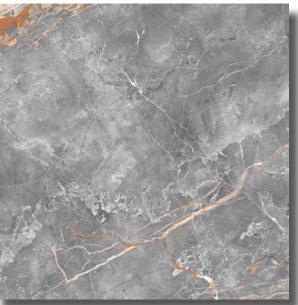


# MAJESTIC DARK GRAY

60\*120

80\*80









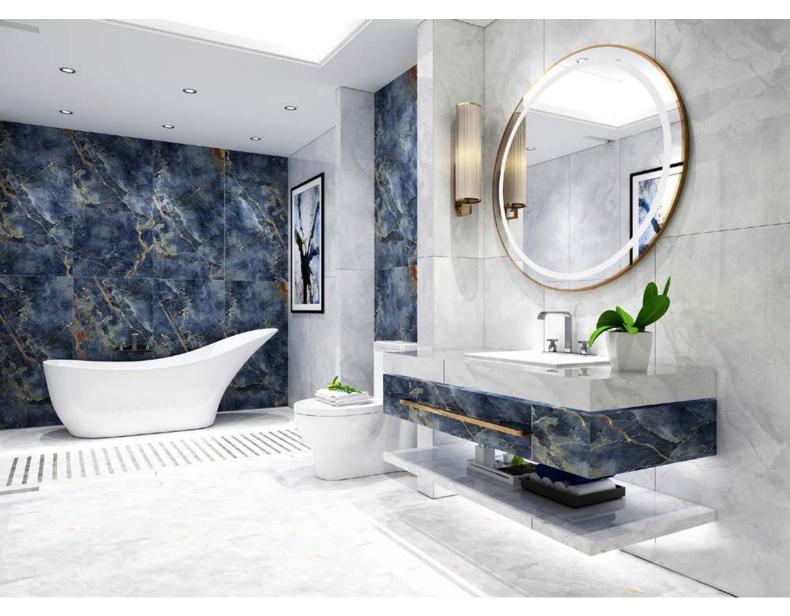


## **MAJESTIC LIGHT GRAY**

60\*120 80\*80 60\*60







# MAJESTIC NAVY BLUE 60\*120





# BOOK MATCH MAJESTIC NAVY BLUE





#### MELANIT LIGHT& DARK GRAY 60\*120





## **MELANIT BEIGE**





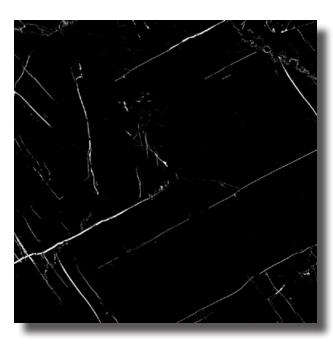




## **MOMENTO BLACK**

60\*60 80\*80



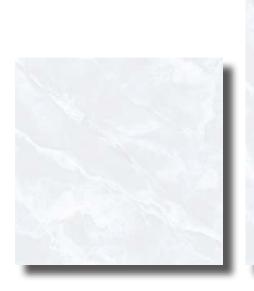




## **PRANCE WHITE**

60\*120

80\*80











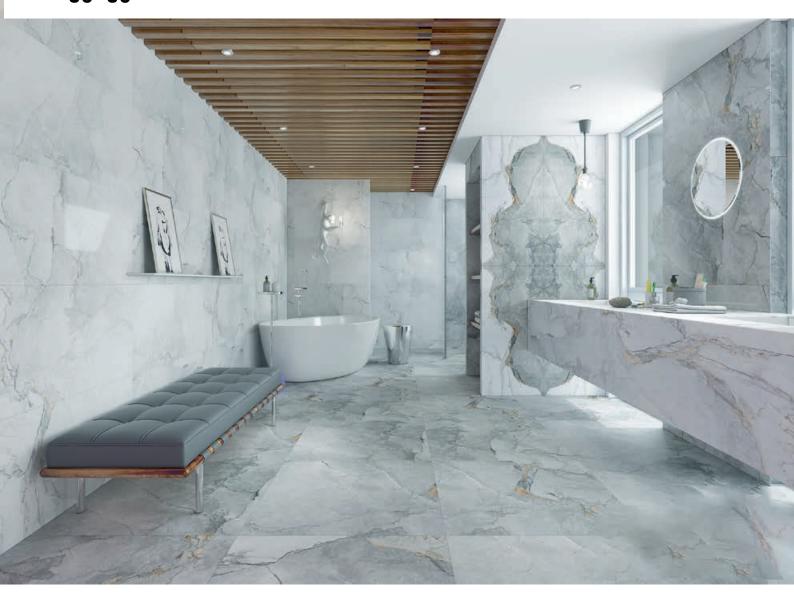
### **ROYAL WHITE**

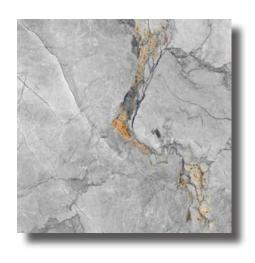
60\*120 80\*80

### **SPACE DARK GRAY**

60\*120 80\*80









#### **Book Match Space Gray**





# **SPACE LIGHT GRAY**

60\*120 80\*80







### **SNOW WHITE**

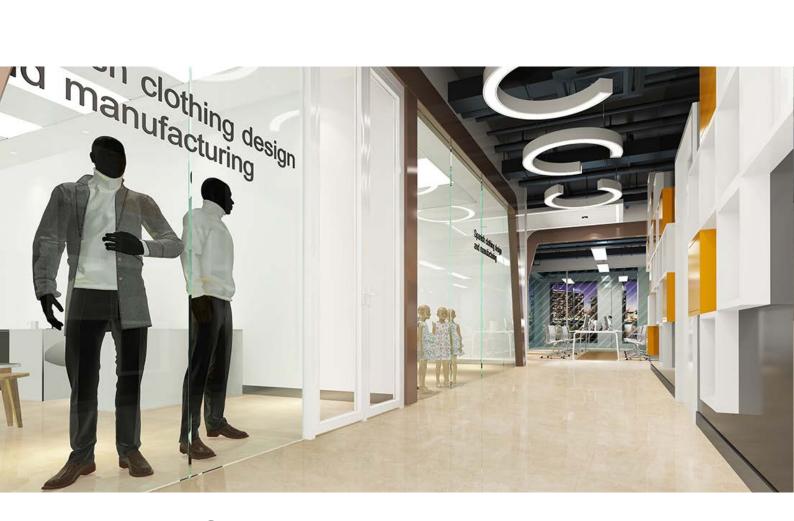
60\*120

80\*80









#### **VIVA BEIGE**

60\*120

80\*80







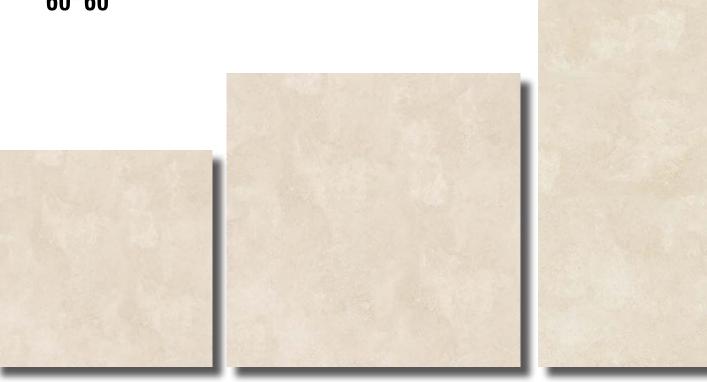




### **VIVA CREAM**

60\*120

80\*80





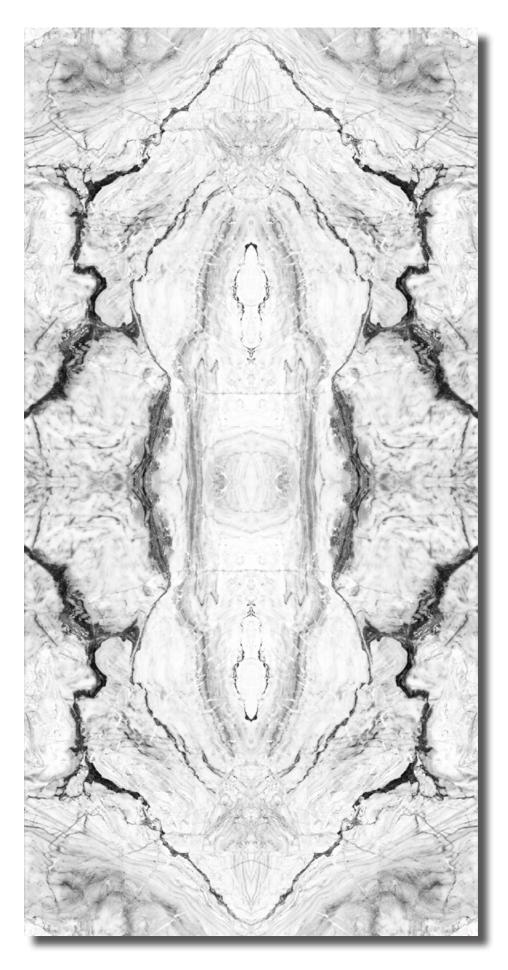


# WIZARD WHITE 60\*120

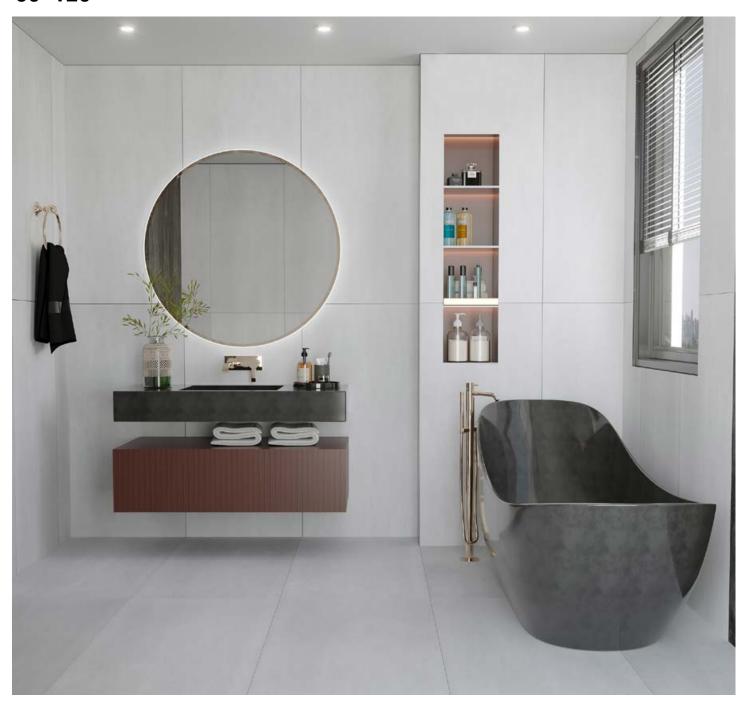




#### **Book Match Wizard**



## **FESTIVAL LIGHT**







## **FESTIVAL DARK**







## MARFIL WHITE & BLACK & NAVY

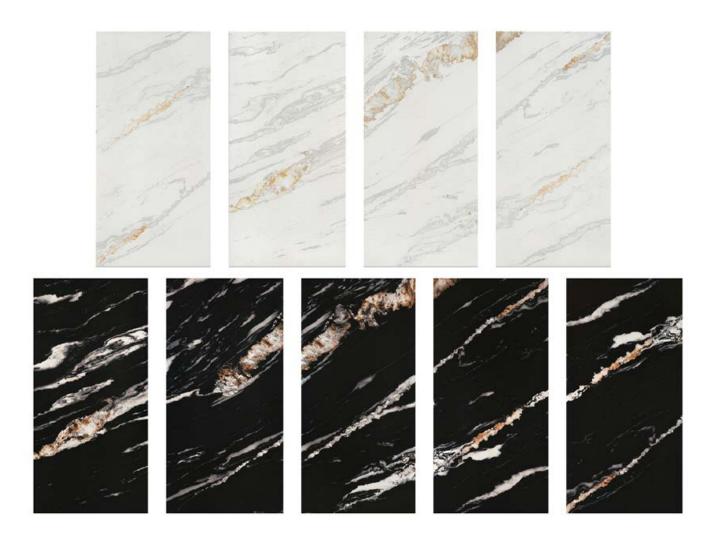












### **SELDA**

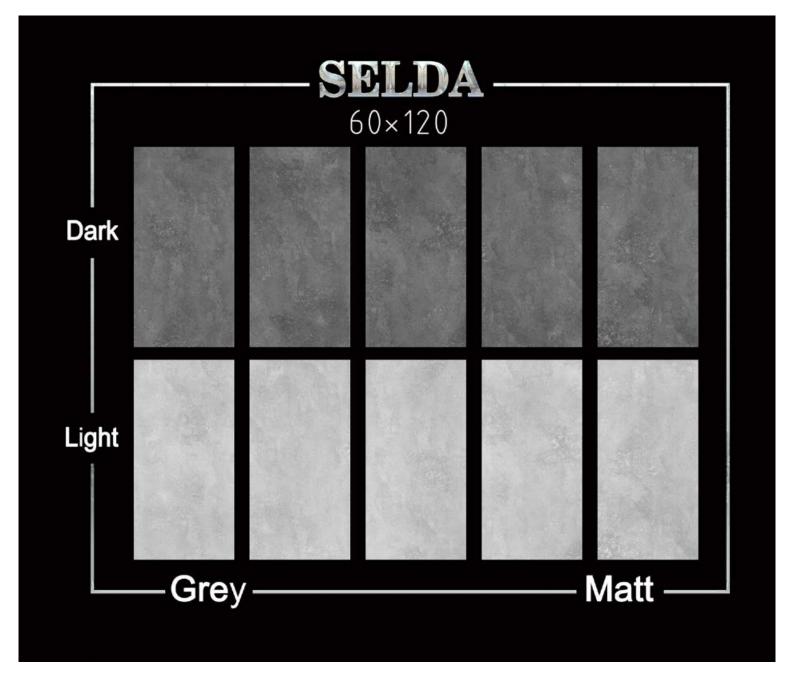












### **SERANOVA GRAY**







### **SERANOVA WHITE**

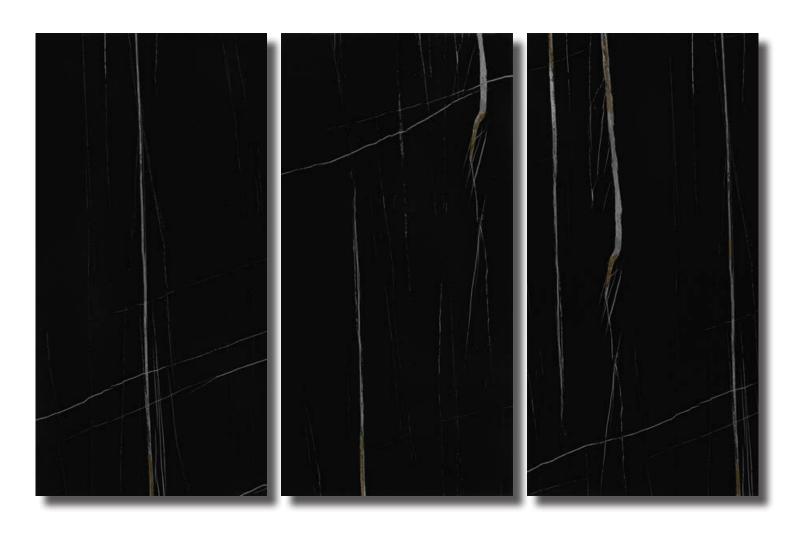




# **SERANOVA BLACK**







# **VESTA BEIGE**





# **VESTA GREY**







# **VOLCANO BEIGE**





# **VOLCANO GREY**







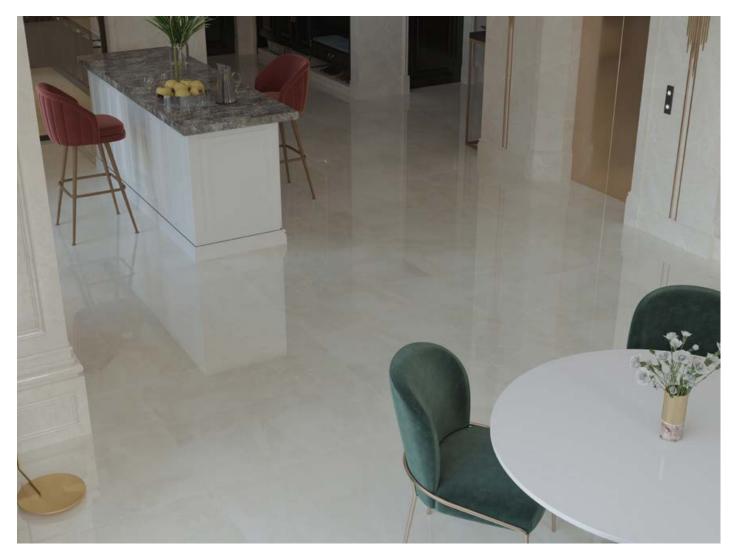
#### FEURA BLACK AND WHITE MATT 60\*120







# **CALIPSO CREAM**





# **CALIPSO GREY**





#### **TEX CREAM**

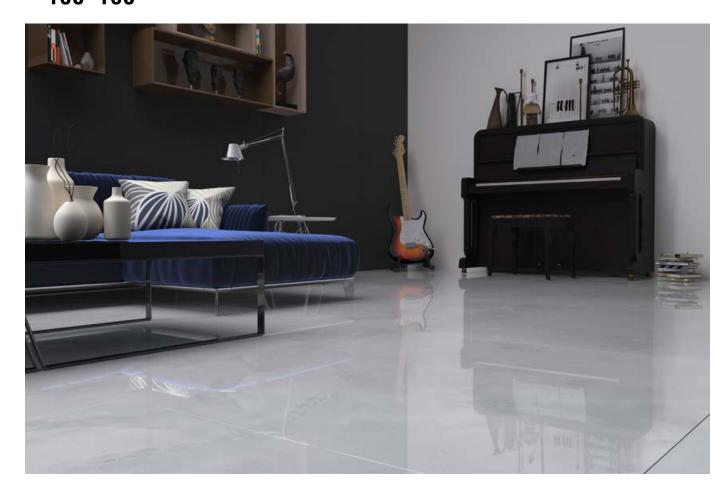






# **TEX GREY** 100\*100

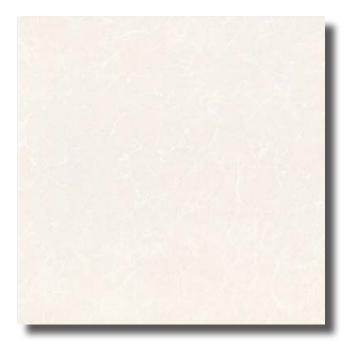






# **AGATE CREAM**

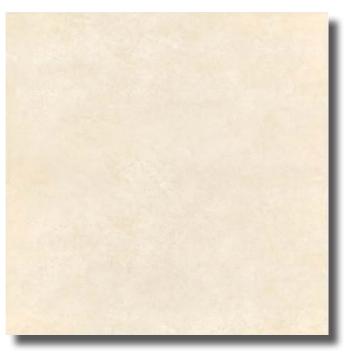




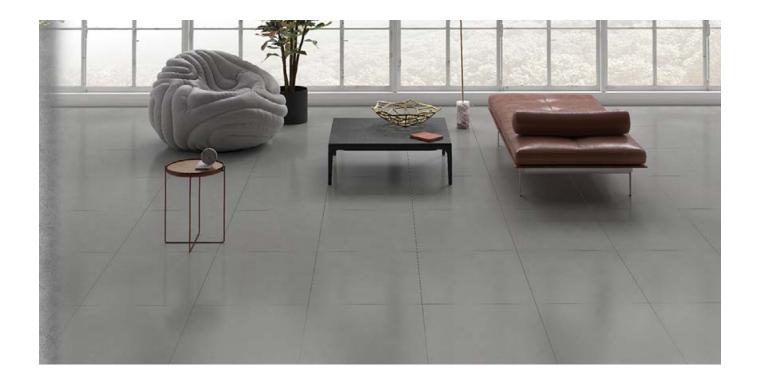


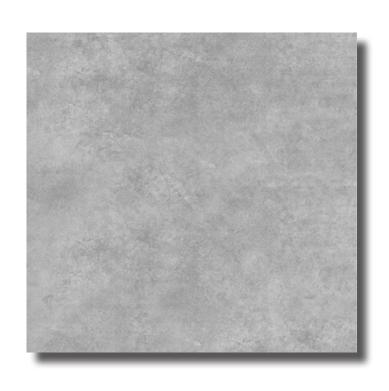
# **HAPPYLAND CREAM**





#### **HAPPYLAND DARK GREY**

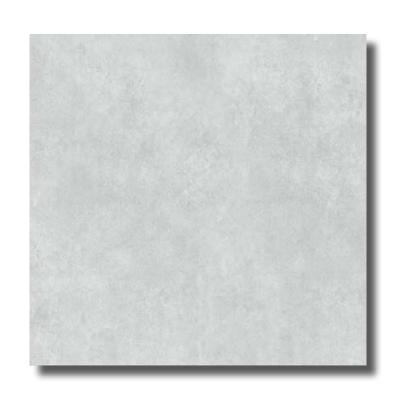






# **HAPPYLAND LIGHT GREY**





### **LUCHEZA BLACK**



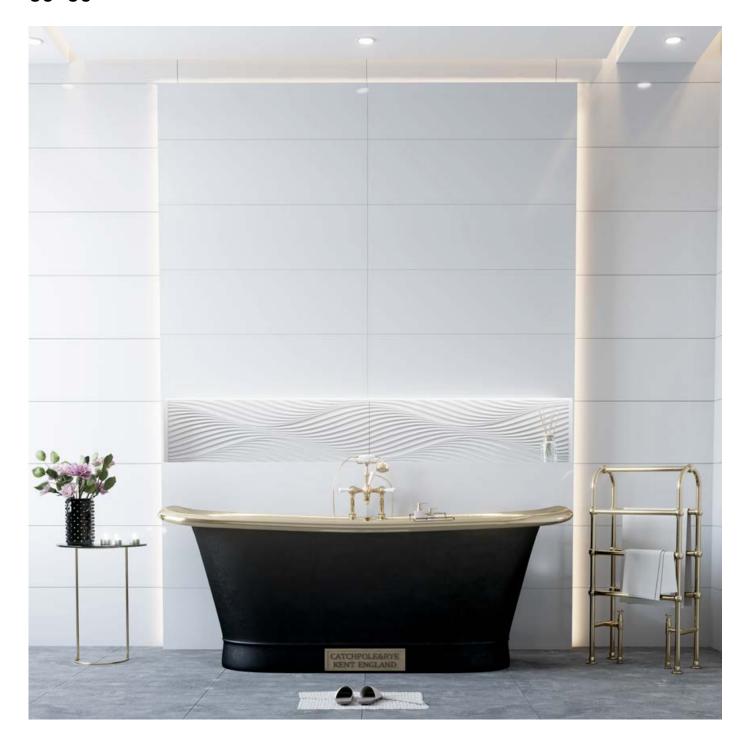


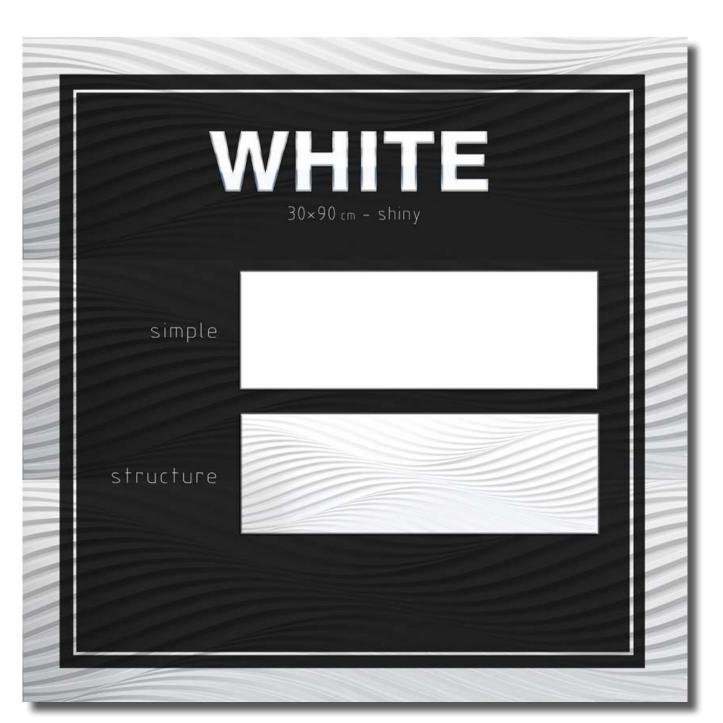




# **LUCHEZA WHITE**

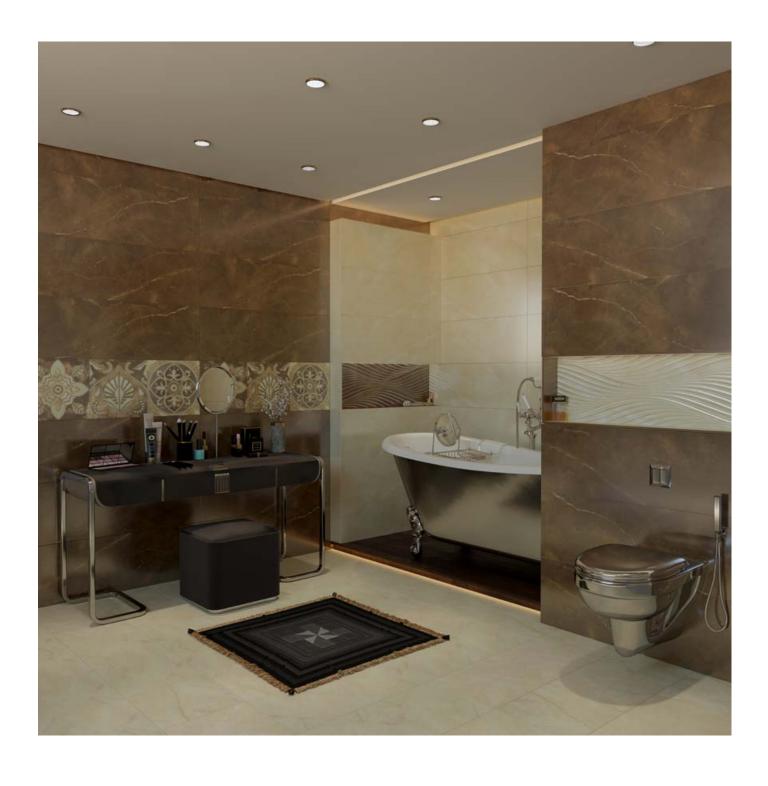








# LUCHEZA CREAM 30\*90









# LUCHEZA GREY 30\*90



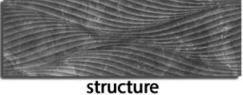
grey, matt



Lucheza Light Gray mosaic Decoration 27 x 23



Lucheza Dark Gray mosaic Decoration 27 x 23









## **ARIEL GREY**





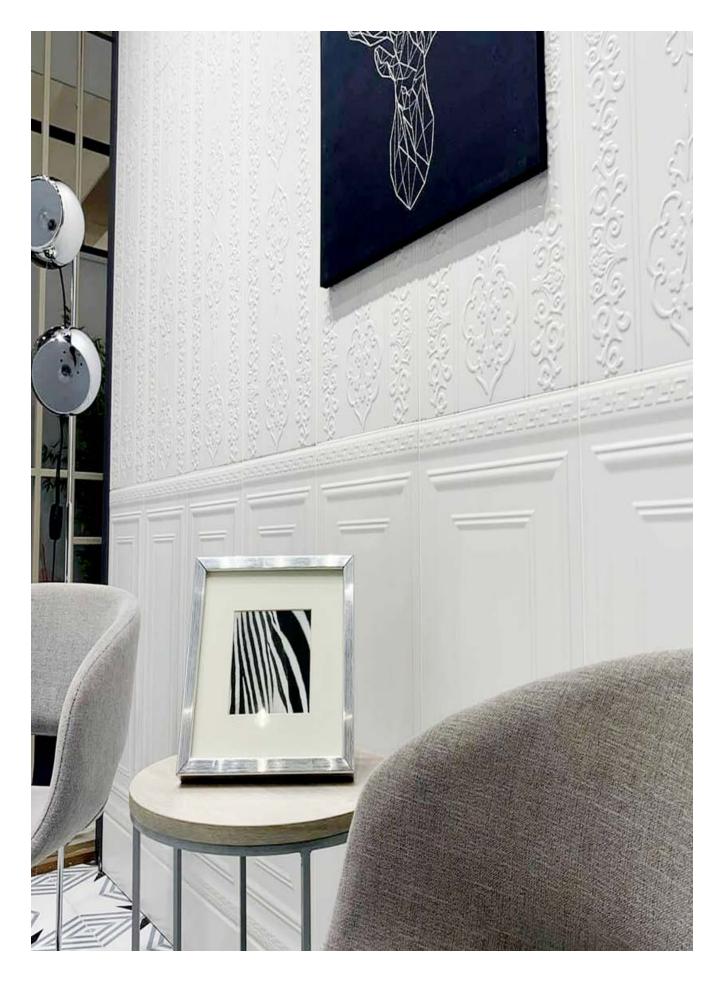


# **ARIEL LIGHT**





## **ARTWORK WHITE**









### **DORFI DARK CREAM**







# DORFI LIGHT GREY 30\*90









VOLCANO COFFEE 30\*90









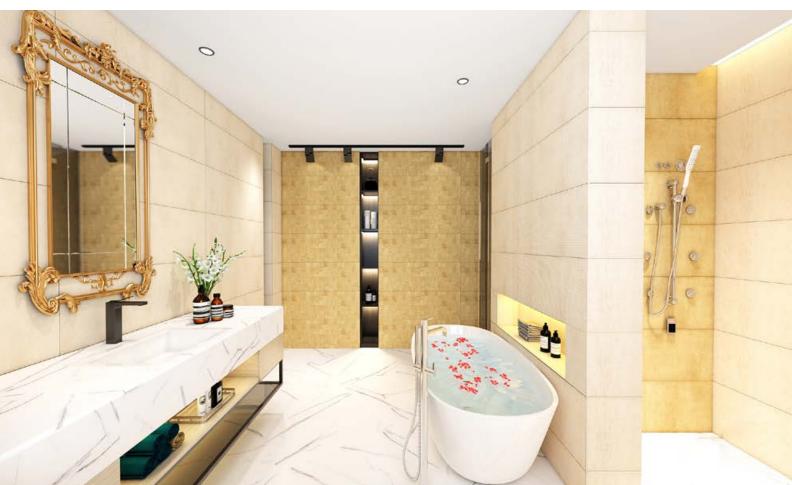
VOLCANO GRAY 30\*90







### **KENDO BEIGE**





## **KENDO GRAY**





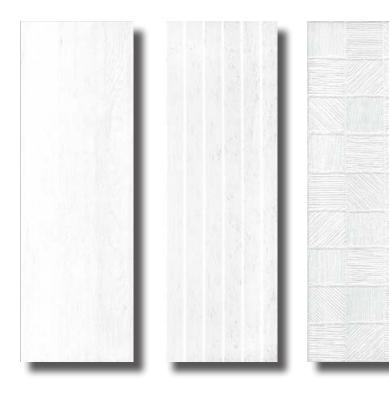


# **SMASH** 30\*90

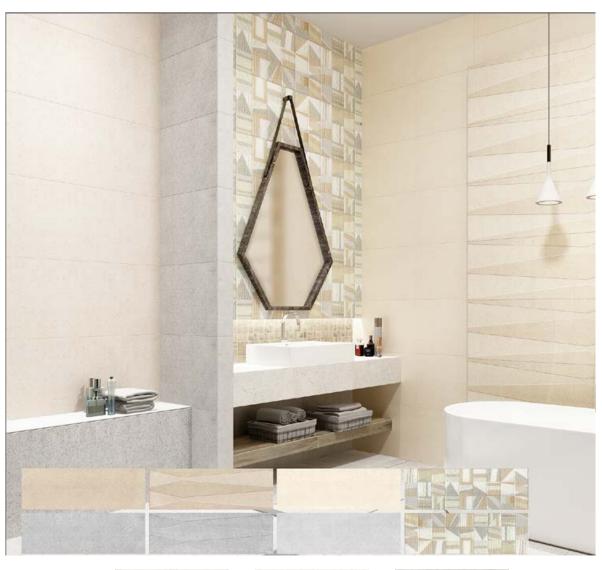








#### **VINCHI CREAM**

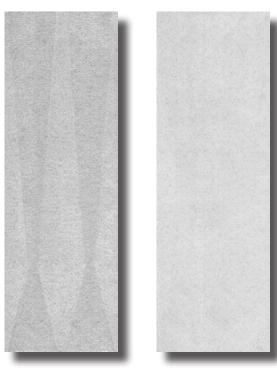


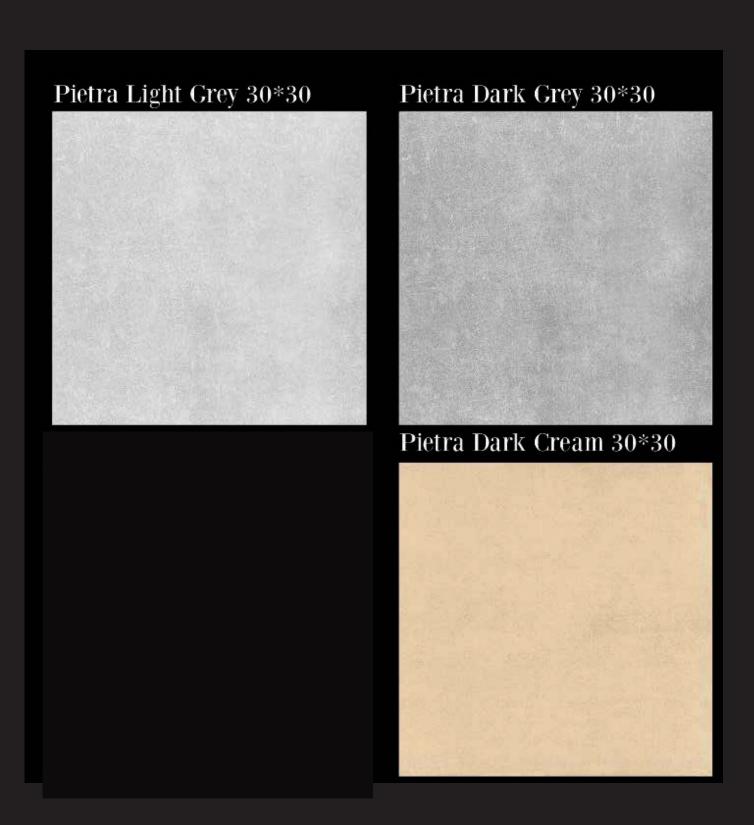


### **VINCHI GRAY**



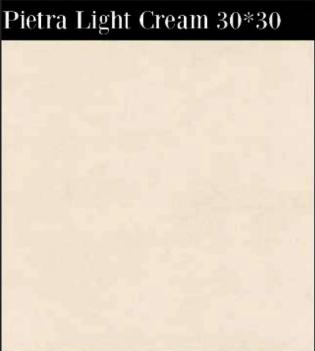






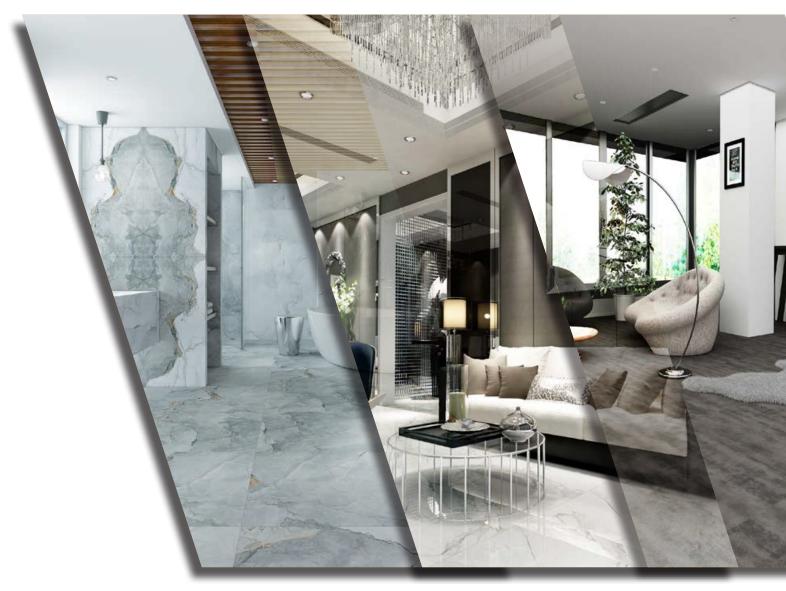












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